

Devil Mountain Views



Newsletter of the East Bay Chapter of STC

Supporting technical communication in the San Francisco Bay Area since 1962

September/October 2008

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- **Touchstone is back!** It is sponsoring the Northern California competition for technical communication documents. Entry deadline is **September 27**. See [Patrick's articles below](#).
- **Council Officer's Election** will take place in October 2008 with results announced at the November meeting -- see Helen's explanation in her [President's Message](#). See [Gwaltney's description](#) of the available positions below. Note: we are especially needing someone to be Vice President of Programs.

Feature Articles



Award of Excellence 2006-2007 STC International Newsletter Competition

[That or Which? Don't Misuse These Relative Pronouns](#)

[Karen Reiser](#), a freelance writer and editor in Ohio, explains how writers tend to misuse the words "that" and "which" as relative pronouns to introduce adjective clauses, and provides examples for proper use.

[Patent Careers for Technical Writers, Engineers, Scientists, and Medical Professionals - Part 2](#)

[Steven C. Oppenheimer](#), working in Washington D.C., tells how he made a career change from a freelance technical writer to a patent agent.

[Write on Time: Tips for Small Business Success](#)

[Adrienne Tange](#), EBSTC President-Elect candidate, is the co-founder of Write on Time Solutions, along with partner Melody Brumis. Adrienne and Melody will be writing a regular column for readers of the *Diablo Mountain Views*, to share their experiences and help you achieve small business success.

[Introducing Science Teacher-Interns to Technical Writing](#)

[T.R. Girill](#) writes about science teachers unexpectedly learning about technical writing.



Award of Excellence 2006-2007 STC Chapter Achievement Award

Get in the Running 2008

It's that time again—time for our members to pick our next leaders. This is a great opportunity for you to grow in your profession by becoming one of EBSTC's leaders. [Gwaltney Mountford](#) summarizes the activities and benefits for each of the chapter's leadership positions.

Call for Entries: 2008-09 Northern California Technical Communication Competition

[Patrick Lufkin](#) issues a call for entries to the 2008-09 Northern California Technical Communication Competition co-sponsored by the Berkeley, East Bay, North Bay, San Francisco, and Silicon Valley STC chapters.

Call for Judges: 2008-09 Northern California Technical Communication Competition

[Patrick Lufkin](#) also issues a call for judges in the upcoming 2008-09 competition. Time is of the essence, so please read this article and act quickly.



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That or Which? Don't Misuse These Relative Pronouns

by [Karen Reiser](#) , guest contributor

Karen Reiser is a freelance writer and editor living in Northeast Ohio. Her experience editing varies over the past six years from trade magazines and physics journals to more literary works including novels and short stories.

The words "that" and "which" play a number of roles, and some of their roles cause little or no confusion. However, writers tend to misuse these words when they are being used as relative pronouns to introduce adjective clauses. Keeping a few simple rules in mind will help eliminate confusion and allow the writer to use these words correctly. These examples should give you an idea to start out with.

The bedrooms that we painted during the summer look cheerful and bright.

The bedrooms, which we painted during the summer, look cheerful and bright.

Both of these sentences tell you about the bedrooms, but what the first sentence tells you is completely different from what the second one tells you. In the first sentence, you see several bedrooms but only the recently painted ones look cheerful and bright. The second sentence simply says that all the bedrooms looked cheerful and bright and mentions that they have been painted.

The Restrictive Clause

The adjective clause in the first sentence in the examples above (that we painted during the summer) is called a restrictive clause because it limits the meaning of the nouns it modifies. The restrictive clause introduces information that is essential to understanding the meaning of the sentence, and "that" is the relative pronoun normally used to introduce this clause

The Nonrestrictive Clause The adjective clause in the second of the two example sentences (*which we painted during the summer*) is called a nonrestrictive clause because the clause modifies the noun but does not necessarily limit its meaning. All of the bedrooms looked cheerful and were painted.

The nonrestrictive clause introduces information that could be helpful but is nonessential to understand the sentence, and "which" is the relative pronoun usually used to introduce the nonrestrictive clause. The nonrestrictive clause, as you can see in the example above, should be separated from the rest of the sentence with commas.

Exception to the Rule Like a number of grammatical rules in English as well as other languages, this one has an exception. The exception should only be used when a sentence has more than one dependent clause or when "that" has been used in another role. Take a look at the following example.

That idea, which has been discussed thoroughly, no longer needs to be addressed.

If "this," "that," "these," or "those" has already been used to either as an adjective or to introduce the first clause, use "which" to introduce the next one, whether the information is essential or nonessential.



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Patent Careers for Technical Writers, Engineers, Scientists, and Medical Professionals - Part 2



by [Steven Oppenheimer](#)

Steven is currently working as a patent agent in Washington D.C.

Editor's note: This article was originally published in [Oppenheimer Communications](#) in six parts. We presented the first half of the article as Part 1 in the [May/June 2008 edition](#), and present the final half as Part 2 in this edition.

After working more than fifteen years as a freelance technical writer, Steven Oppenheimer discovered another career that draws heavily on his technical writing background and has the potential to offer significantly better remuneration.

Career Opportunities as a Patent Agent

I did not immediately land work with a law firm after obtaining my license from the United States Patent and Trademark Office (USPTO). General-practice law firms and intellectual property boutiques seemed to be more interested in hiring recent law school graduates than experienced technical writers. I think the firms are simply not familiar with technical writers because few of us make the transition to patent work.

Patent Agents and Technical Specialists

That said, some patent law firms and general-practice law firms hire technical specialists (people with technical backgrounds) even if they are not licensed patent agents. Often, they are seeking people with advanced degrees, but some are open to candidates with a bachelor's degree, especially if they also have technical writing experience. Some firms are also interested in people who have extensive experience as an engineer, scientist, or medical professional.

If you passed the patent bar before applying for work—that is, you are a patent agent instead of a technical specialist—you are likely to move ahead of other candidates who are seeking technical

specialist jobs. On the other hand, even if you have not yet passed the patent bar, some firms may hire you as a technical specialist. The experience that you gain by working at a law firm can help you understand the legal and administrative issues that you will encounter on the USPTO test.

Experience is another issue. Many law firms want someone who is experienced in drafting claims and prosecuting the patent through the actual award. So, as with work in many fields, landing that first job may take persistence. (In my case, it took about six months from obtaining my license to receiving a job offer.) Once you have experience from that first job, more opportunities will open up.

So the bottom line is that some law firms (and some private corporations that draft their own patents in-house) are open to hiring patent agents or technical specialists. The income potential for licensed patent agents is very good. The salary for a starting position could be the same as that made by senior-level technical writers. A patent agent at two years can make as much as or more than a technical writer at 10 or 15 years. Because the position is licensed, it carries more cachet than nonlicensed technical writing positions.

From Patent Agent to Patent Attorney

If you do land a job with a law firm and decide to pursue a law degree, many firms will reduce your full-time work requirements while you attend law school. They may even help pay your tuition. So becoming a patent agent could allow you to transition from technical writer, scientist, engineer, or doctor to patent attorney. The transition would require a lot of work, but could lead to gratifying financial rewards.

The Washington, D.C. area is particularly fertile for patent work, because so much of patent work involves interaction with USPTO. (For example, it is convenient to be able to meet with patent examiners.) However, most large cities and major high-tech U.S. corridors have law firms that do patent work. Before deciding to pursue a career as a patent agent, you might want to investigate the career possibilities in your geographic area.

It is worth noting that you could become an independent patent agent. Companies typically require that you have experience before they send work your way. However, once you have the experience, you can probably set up shop as an independent consultant.

Working as a Patent Agent

I have been employed as a patent agent for close to two years. In some respects, I am still learning the job. (There is a lot to learn!) Here are some things that I can share:

Breaks and Pauses

If you work at a law firm, expect to juggle many projects for many clients at the same time. You will not work on one patent; you will work on 6 or 8 or possibly 20. The work tends to be stop-and-go. As a beginner, you will do some work on a project and have it reviewed. A client may send you preliminary information about an invention, you can start researching and writing, and then put the project on hold until you can interview the inventor or another subject-matter expert. After you draft the patent, it will probably be reviewed by a more experienced legal professional and by the client before final changes are put in place. Therefore, you can see the need to have multiple projects in the pipeline.

Patent Prosecution

You can expect to be involved in patent prosecution; that is, you will reply to correspondence from the patent office. You determine whether rejections raised by the patent office are in fact valid. Based on your determination, you either revise the claims in your patent or argue the merits of the patent versus the prior references (prior inventions cited by the patent office).

Writing

Broadly speaking, the work calls upon the same kinds of writing skills, thinking skills, and people skills as technical writing. However, the writing itself is different. There are a host of legal requirements, both formal (things you must do in drafting a patent) and prudent (things that are not legally mandatory, but that make for a better, stronger patent application). You can expect to constantly encounter new technologies, and you will be called upon to grasp the essence of those technologies quickly.

Particularly challenging is the need to write more generally. As a technical writer, filling in the details was often crucial to clearly conveying an understanding of a technology. With patents, the goal is to define the invention clearly, but at the same time not to narrow the invention too much. The ideal patent "claims" the invention as broadly as possible. (The objective is to exclude competitors from gaining patents on inventions that are essentially or substantially the same, with only minor differences.)

**Patent Examiner:
A Related Path** The patent examiner's job is to review patent applications and determine whether the applications meet the criteria for patentability (such as the invention being novel and not obvious). Patent examiners work for USPTO, which provides free training, so the job can provide the security typically associated with government employment. Moreover, by working at USPTO, you can automatically be licensed as a patent agent without taking the licensing exam. Some law firms may welcome your expertise, because you have worked "inside the system" and understand how USPTO operates.

Legal Notices At the time of Internet publication of this article (January 13, 2008), Steven Oppenheimer is a patent agent at a boutique law firm specializing in intellectual property. Mr. Oppenheimer specializes in electronics, software, mechanical, and business method patents. He may be reached at steveqdr@yahoo.com.

Notice is served that while Mr. Oppenheimer is employed as a patent agent at a law firm, and while he maintains a Web site for his (currently dormant) technical writing services, doing business as "Oppenheimer Communications", there is no association between Oppenheimer Communications and the law firm. Further, the law firm is not responsible for the content of this article, and does not endorse any of the contents of this article.

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Write on Time: Tips for Small Business Success

by [Adrienne Tange](#)
EBSTC President-Elect candidate

Adrienne Tange is the co-founder of [Write on Time Solutions, LLC](#), a technical writing company that creates clear, concise and accurate technical documentation or Web content-always on time and on budget.

In her free time, she enjoys riding and showing her Arab horse.

Following Your Dream

Have you ever dreamed of being your own boss and starting a business? Some have attempted this and find their businesses thrive, whereas others are not so lucky. What is the key to success for profitable entrepreneurs? According to the Small Business Association (SBA), careful planning and research increases your odds of maintaining and growing your business.

Last year, Melody Brumis and I decided to start a writing business. In the past, we had worked on projects together and found that we made a good team. In addition, we both possessed strong writing and editing skills and had gained experience in various industries. If we pooled our skills together, we knew that we would make a great team.

Choosing a Business Structure

What should we do first? That question, among many others, is the reason we started this *Tips for Small Business Success*. We want to share what we learned about starting a business.

When we first began thinking about establishing a business, the first question we had to address was the type of business structure that we should establish. The Internal Revenue Service (IRS) lists five types of business structures:

- Sole Proprietorships
- Partnerships
- Limited Liability Company (LLC)
- Corporations
- S Corporations

A **sole proprietorship** is the least expensive and easiest business structure to create. The IRS defines a sole proprietorship as someone who owns an unincorporated business. If you decide to set up this type of business structure, you may have to pay fees for a fictitious business name and a business license.

If you plan to go into business with a partner, you might consider forming a partnership:

- **A Limited Liability Company (LLC)** offers the same liability protection as a corporation, but without the corporate tax and the required formalities, such as formal meeting and record keeping. In this structure, owners are called members, and they can pass profits and losses to themselves or elect to be taxed like a corporation.
- **A Limited Liability Partnership (LLP)** is a business structure for partners who want an equal voice in managing their business, but do not want equal share of liability.
- **A Limited Partnership (LP)** structure is for businesses that want to limit the liability and involvement of certain partners. This structure is popular with business owners who want to attract investment partners that want the profits of a business but not its risks.

The **corporation or C Corporation** is a complex business structure that is a legal entity separate from its owners, who own shares of stock. A corporation must pay corporate tax on profits and on dividends paid to shareholders, which means corporate income is taxed twice. In addition, a corporation must hold annual meetings, record the minutes of the meetings, elect directors or ratify the status of existing directors, and issue stock certificates. Setting up a corporation is costly, and you must work with a qualified attorney.

An **S Corporation (Inc. or Ltd.)** is identical to a C Corporation, but avoids double taxation. If a corporation qualifies for S status with the IRS, it is taxed like a partnership, not like a corporation. Income goes to shareholders, who must report the income on their individual tax returns.

After talking to our tax attorney, Melody and I thought an LLC was the best type of structure for our business.

Seeking Legal Advice Before you start a business, we recommend that you talk to a knowledgeable tax attorney and visit such websites as the [SBA](http://www.sba.gov/index.html) (<http://www.sba.gov/index.html>) and the [IRS](http://www.irs.gov/index.html) (business section at <http://www.irs.gov/index.html>).

Melody Brumis and Adrienne Tange started their business, Write on Time Solutions, LLC, in 2007. Their technical writing company writes and maintains documents for businesses that do not have in-house publication resources.

Melody and I will be writing this column together to help you achieve small business success. If you have any questions for us, please email us at info@writeontimesolutions.com and we will address them in future columns.



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Introducing Science Teacher-Interns to Technical Writing



by [T.R. Girill](#)
STC Fellow

T. R. currently manages the East Bay STC's [Technical Literacy Project](#).

The Program This summer (2008), three sets of science teachers, while pursuing hands-on internships, encountered technical writing on their way to other adventures. That's not what most of them planned, but almost always they found this surprise encounter interesting, revealing, and useful. Best of all, what they learned about technical writing returned with them to their classrooms in the fall.

ETEC Level 3 The Edward Teller Education Center ([ETEC](#), [etec.ucdavis.edu](#)), under the leadership of Carey Kopay, offers California public school teachers four levels of science-oriented professional development. ETEC packages this service as topical academies, which begin with two-day workshops and grow in length and depth into summer-long internships with working scientists. ETEC's Level 3 workshop, which occurs in mid-July each year, brings interested science teachers (19 in 2008, most from central California high schools) together for a week at Lawrence Livermore National Laboratory (LLNL). Besides tips from master teachers, tours, and job scheduling, which the teachers expect, they also get two 90-minute sessions on technical writing, which most do not expect.

Their first session focuses pedagogically, on technical writing in the science class. After a quick review of text usability principles, I share the technical literacy project's classroom-tested strategies, guidelines, and exercises for building the student skills needed to create effective instructions and descriptions. Pointing out the empirical evidence for these usability techniques as well as the engineering character of good text design helps these teachers integrate nonfiction-writing activities into their science (not language arts) classes.

The second ETEC Level-3 technical writing session applies the same principles to each teacher's more personal publishing goals: writing science articles, drafting white papers, and planning grant proposals. On their post-workshop evaluation forms, the level-3 teacher-interns often commented on the helpfulness of these technical writing sessions, rating them 4.5 (out of 5) for

"effectiveness."

ETEC Level 4 Teachers who have worked their way through the first three levels of ETEC academies, usually over several years, can be eligible for a paid 6-week internship with an LLNL mentor who does research in the area (for example, biology or physics) in which they teach. Few have pursued this internship in the past, but in 2008, 15 science teachers enrolled in ETEC's Level 4 session. Here, not only their laboratory work but also their technical writing activities can build upon their level-3 session background.

To quickly introduce each intern to their mentor's role as a scientist-author, I gave each one a recent technical article that their individual mentor had written. We then looked at how to use commercial tools (such as Web of Knowledge) and similar freeware (such as [OCLC's WorldCat](http://www.worldcat.org), www.worldcat.org, and [Google Scholar](http://www.scholar.google.com), www.scholar.google.com) to explore that article's intellectual impact.

Throughout their summer with a researcher "in the wild," they received weekly e-mails about classroom-tested technical writing activities beyond level 3 that they could borrow or adapt for their own students. Then, late in July, I coached them on the design of effective science posters (an internship deliverable). Here again, they applied to a new situation the same good-description guidelines and usability principles now familiar from their earlier technical communication work. All of these level-4 enrichments were ETEC firsts in 2008.

CSU Pre-Service Interns Separate from these working (in-service) teachers were a group of eight pre-service California State University undergraduates (from various campuses) at LLNL to prepare for future public-school teaching careers. They also had a poster requirement and a surprise encounter with technical writing. Posters, like technical talks, are too often handled as isolated do-or-die assignments in science classes, with their skill-building potential wasted.

On July 21, however, the pre-service interns received their own compressed introduction to the same basic usability issues that the ETEC Level-3 teachers had explored at greater length. Like their in-service colleagues, the interns saw poster planning in its larger context, as yet another problem of effective technical communication, one that just happens to have very unusual constraints.

Two Common Themes Helping these current and future science teachers to build the technical writing skills of their students—skills appropriate across the spectrum of science careers—is always satisfying. This year two unifying themes emerged during these discussions.

One involved applied science: effective text-design techniques grow out of decades of empirical (psychological and linguistic) research applied to the engineering problem of building text that meets reader needs (an unexpected insight for most science teachers).

The other involved responsibility: science teachers may be the only people who both recognize that their students need nonnarrative nonfiction writing skills and have the right technical background to do something about it.

An Invitation To learn more about the literacy outreach project, to suggest a teacher who might want to host future technical writing workshops for their classes, or to participate yourself, please contact [T.R.Girill](mailto:trgirill@acm.org) (trgirill@acm.org). ▲

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Get in the Running 2008

by [Gwaltney Mountford](#)

STC Associate Fellow



Gwaltney co-owns [Mountford Group, Inc.](#) and is currently the East Bay STC's Hospitality Manager

Editor's note: We are especially needing someone to fill in the [Vice President of Programs](#) position. Interested? Email Helen, our President, helen_ews@yahoo.com.

It's that time again — time for our members to pick our next leaders. Our bylaws provide for six elected, voting members of the board, and two members of the Nominating Committee, who are not members of the board.

This year is different from previous years. The chapter is moving to a calendar year instead of a fiscal year from July to June. So, new officers will start in January 2009 instead of July of this year. Ballots will be mailed out in October with results announced at the November 2008 meeting.

This is a great opportunity for you to grow in your profession by becoming one of EBSTC's leaders. Listed below is an overview of the activities and benefits for each of the chapter's leadership positions. For more detail about each position, see the chapter bylaws at http://www.ebstc.org/ChapterResources/final_eastbay_bylaws2003.pdf

President Activities: Provides overall management of the chapter's affairs. Specifically, appoints special assistants for specific tasks, controls the budget, works with chapter volunteers to meet chapter goals, submits chapter reports to the Society and its board, meets with the chapter's board, and schedules annual elections.

Benefits: Creating or maintaining fabulous visibility, not only in our chapter, but also at the regional and Society level. Honing management and organization skills. Shaping chapter's direction and goals. Having fun.

President-Elect **Activities:** Assumes the duties of the President if the President is incapacitated, oversees SIGs, maintains the Bylaws, encourages special projects, and becomes President next year.

Benefits: Learning to be president. Creating or maintaining visibility. Honing management and organization skills. Shaping chapter's direction and goals. Having fun.

Treasurer **Activities:** Keeps the books, prepares and monitors the budget, makes deposits and payments, and prepares (the very simple) Annual Fiscal Report.

Benefits: Creating or maintaining visibility. Shaping the chapter's direction and goals. Having fun. If you like numbers and money, this is the job for you.

Vice-President of Programs **Activities:** Manages the Program Committee, including planning chapter meetings, finding speakers, and working with speakers to be sure audiovisual and other needs are met.

Benefits: Meeting interesting leaders in the profession. Creating or maintaining visibility. Honing organization and scheduling skills. Shaping the chapter's direction and goals. Having fun.

Vice-President of Arrangements **Activities:** Oversees arrangements for meetings, accepts reservations, and coordinates with the restaurant to be sure chapter needs are met.

Benefits: Developing negotiating skills while working with restaurants. Creating or maintaining visibility. Honing interpersonal and organization skills. Shaping the chapter's direction and goals. Having fun.

Secretary **Activities:** Records minutes of all board meetings, handles official correspondence, sends thank you notes to speakers and VIP visitors, and acts as liaison to newsletter editor, web weaver, and database manager.

Benefits: Creating or maintaining visibility. Honing organization and report-writing skills. Shaping the chapter's direction and goals. Having fun.

Nominating Committee Members **Activities:** Selects qualified candidates for the annual election, prepares and distributes the ballot, validates and counts the votes, and notifies board and chapter of election results.

Benefits: Honing persuasion and interpersonal skills. Shaping the chapter's direction and goals. Having fun.

Get Involved! In case you didn't get it, one of the great advantages about being a leader of EBSTC is that you gain visibility while having a great time. Help lead our chapter into a winning future.

If you are interested in any of these positions or would like to find out more about them, contact [Gwaltney Mountford](#), or our president, [Helen Cheung](#). ▲

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Call For Entries: 2008-09 Technical Communication Competition



by [Patrick Lufkin](#)

Patrick is a long-time STC member, is active in the Touchstone leadership, and is chair of the Kenneth M. Gordon Scholarship for Technical Communication.

Touchstone, the Northern California technical communication competition, has issued a call for entries for the 2008-09 competition.

Touchstone primarily serves Northern California, but also accepts entries from elsewhere. Touchstone is accepting entries in the technical publications, technical art, and online technical communication categories.

For detailed instructions on how to enter go to <http://www.stc-touchstone.org>

The Competition The competition takes its name from "touchstone," a fine-grained stone used by ore assayers. The term has come to mean any test or criterion by which the qualities of a thing can be recognized or measured.

Touchstone is co-sponsored by the Bay Area chapters of the Society for Technical Communication (STC). Proceeds help support chapter activities and the STC Kenneth Gordon Scholarship, which provides grants to students enrolled in technical communication programs in Northern California.

Entries Entries that win Touchstone's highest award level go on to the STC international technical communication competitions.

Winning an award in an STC competition can bring recognition from professional peers and increased visibility with employers and clients. Toward this end, Touchstone holds public awards ceremonies, and also offers to make awards presentations at entrants' workplaces. These workplace presentations are often attended by entrants' peers, managers, and company executives.

Touchstone also seeks to advance the technical communication profession by providing useful feedback to entrants. Whether an entry wins an award or not, Touchstone's experienced judges provide feedback to help entrants improve their work. Many

entrants regard this feedback as a major benefit of entering.

Deadline The deadline for entries is **Saturday, September 27, 2008**. Winners will be announced at a ceremony in January, 2009.

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Call For Judges: 2008-09 Technical Communication Competition



by [Patrick Lufkin](#)

Patrick is a long-time STC member, is active in the Touchstone leadership, and is chair of the Kenneth M. Gordon Scholarship for Technical Communication.

If you are an experienced technical communicator who would like a chance to expand your role in the profession, consider judging in a technical communication competition.

Touchstone, the Northern California technical communication competition has openings and has issued a call for judges for the 2008-09 competition.

Judges will receive training, will work with other experienced judges, and will see some of the best work being produced in technical communication.

Win an STC Membership

Judging benefits you professionally in many ways, but this year there is an added benefit. We will hold a drawing for \$200.00 toward a 2009 STC membership. The drawing will be open to all judges who successfully complete their assigned judging tasks.

Deadlines and More Information

More information about Touchstone is available at <http://www.stc-touchstone.org/>

Judges should plan to attend a half-day judge training meeting on **Saturday, October 4th.**

To volunteer to judge, read the judging information and download an application (a Microsoft Word file) at <http://www.stc-touchstone.org/Volunteer2Judge.html>

Email the completed form to Richard Mateosian xrm@pacbell.net with the subject "STC Competition Judge."

If you have questions, please send an email to Richard Mateosian at: txrm@pacbell.net

President's Message



by [Helen Cheung](#)

EBSTC president

Greetings East Bay STC Chapter members!

I hope everyone had a great summer. It's time to roll up our sleeves and once again get involved with our chapter. Thanks to our newsletter's managing editor, Alliene Turner, and our other newsletter volunteers for putting together another issue. I hope you will find the articles in this issue useful.

East Bay STC Chapter Elections in October

As a reminder, all of the current East Bay Chapter officers remain in office until the end of December 2008, so that we can align ourselves with STC's new fiscal year cycle (January to December). A new chapter president will be installed in January 2009. Chapter elections will occur in October. When you receive the email ballot, please be sure to vote.

Being part of the leadership team is a great way to get involved with the chapter. If you are interested in running for any of the following elected positions, let me know. Check out Gwaltney Mountford's description of the positions in this issue under "[Get in the Running](#)":

- President
- President-Elect
- Treasurer
- Vice President of Programs
- Vice President of Arrangements
- Secretary
- Nominating Committee

For those who missed the June program, we honored our volunteers for all of their hard work during the year. A few of us who attended the 55th Annual STC Technical Communication Summit in Philadelphia did short presentations on what we learned at the conference. It was a great way to hear all the different experiences and perspectives.

If you missed any of our programs during the year, you can check

out those that were recorded on our Podcast page at <http://www.ebstc.org/podcasts.html>.

East Bay Chapter Receives STC Community of Excellence Award

As I mentioned, several of our chapter members attended the 55th Annual STC Technical Communication Summit in Philadelphia. I attended Leadership Day and brought back our STC Community of Excellence award given to us "for ongoing improvement in activities and programs offered to your members; for conducting outstanding literacy projects; and for continuing interaction with the academic community." Below is a picture of me accepting the award.



Thanks again to all of our volunteers for making this happen. We were very close to getting the Community of Distinction award!

Updates

The following are some updates on what's been going on with our chapter:

- The leadership team met on August 18th for our final council meeting of this calendar year. Council meeting minutes are posted on our website at <http://www.ebstc.org/administration.html>.
- The Webinar Committee is still working out the details for a possible webinar in the months to come. I will keep you posted on the status.
- The Writing Boot Camp back in January was such a success that we are looking into scheduling another workshop. If you have ideas on a workshop you would like to attend, email me a note.
- Our chapter is co-sponsoring the Northern California Technical Communication Competition under the revitalized Touchstone brand. See Patrick's articles in this issue, "[Call for Entries](#)," and "[Call for Judges](#)." Deadline for entries is September 27.
- We are still considering a partnership with the Berkeley STC Chapter (and possibly other local chapters) for events, newsletter, and website. I'll keep you posted on this endeavor.

A Few Reminders

Just don't want you to forget:

- If you have any articles that you would like to contribute to our next newsletter, contact our managing editor, Alliene Turner (hairston.turner@gmail.com). Deadline is October 2, 2008.
- If you haven't renewed your STC membership with East Bay, we encourage you to do so. <http://www.stc.org/membership/join01.asp>
- The Yahoo! Groups discussion board is available to our members. This is a forum for you to share your ideas and concerns. To sign up, click the [East Bay STC Network](#) link in the upper right corner on the home page of the website.
- We are always looking for volunteers. Check out the openings by clicking on the [Volunteers](#) link in the left sidebar of the website's home page.

Upcoming Programs

The following programs are coming up:

- **Oct 2** — "[Everything You Always Wanted to Know About the PMP](#)" with Vic Passion
- **Nov 6** — TBD
- **Dec 4** — "User Assistance" with Joe Welinske, President of WritersUA

We are busy planning programs for November and next year, so do visit our website for updated program information.

See You Soon

As always, if you have any questions, comments, or suggestions, I'd love to hear from yo you. You can drop me a note at helen_ews@yahoo.com.

Let's keep the momentum going. See you at the next meeting!

Warm regards,
Helen ▲

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Advertising Policy

These companies have generously sponsored this newsletter.

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Dimensions & Rates: The following rates are valid for one month on the EBSTC website or one issue of the newsletter.

336 X 280 = \$150

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160 X 155 = \$80

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Inquiries: If you have questions or want to start your ad, please contact the [Managing Editor](#). ▲

Editor's Message

by [Alliene Turner](#)



Alliene is a returning STC member and long-time East Bay resident.

Welcome. First of all, we need to thank Associate Editor, [Joe Humbert](#), and editor, [Susan Moxley](#), for helping with this edition of the *Devil Mountain Views*.

Guest editor, [Karen Reiser](#), from Suite 101, helps us understand how to use "that" and "which" correctly in our writing.

This edition brings the second and final part of [Steven C. Oppenheimer's](#) article about how technical writers might transition to a more lucrative career as patent agents.

[Adrienne Tange](#) shares tips on how she and business partner Melody Brumis decided to organize the legal aspect of their business.

[T. R. Girill](#) shares how he introduced science teacher-interns to technical writing this summer.

Officer elections for 2009 will be held in October. Adrienne is running for President-Elect. See [Gwaltney Mountford's](#) article on running for this and the other positions.

[Patrick Lufkin](#) calls for entries and judges in the current Touchstone Technical Communication Competition. Hurry. Deadline is September 27.

Adrienne and Melody have outlined a series of articles for a regular column, Write on Time, about starting a technical writing business. We can look forward to their helpful information and tips in future issues of the *Devil Mountain Views*. Karen Reiser has agreed to share at least one more of her articles, so next edition we will learn about the correct use of "that" and "who."

As always, I am on the lookout for articles. The next DMV deadline is **October 2**. If you have ideas or suggestions, do not hesitate to e-mail me, Alliene Turner, at hairston.turner@gmail.com. ▲

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Chapter Meeting Information


Upcoming Meetings

Attending meetings is a great way to learn new things and connect with technical writers around the East Bay.

East Bay programs are usually held at Crow Canyon Country Club in San Ramon. For details on meeting location and reservations, see the [meetings page](#) on the chapter website.

Date	Speaker	Topic
Sept 4	Irene Koehler	<p>You're Only as Good as Google Say You Are</p> <p>Think no one is looking you up online? Think again. The Internet has gradually crept its way into every aspect of our lives. Every day, professional and business decisions are made based upon information found on the Internet. Virtually everyone is googling business prospects, vendors, employees, and friends. What will people learn about you during an Internet search?</p> <p>At this month's meeting, you will learn how to find out what online information is available about you, your business, or even your children. You will learn how easily information is accessed by anyone with an Internet connection. Irene Koehler will offer tips to discover information that seems to be about you and to claim your online reputation. With just a few easy and free online tools, you will learn to raise your visibility and tell your own story.</p> <p>Irene Koehler is the owner of First Thing Tomorrow Human Resources Consultants and the founder of Linking Northern California, a virtual and live networking group for engaged professionals in the Bay Area. With over twenty years in the Human Resources field, Irene's professional experience has included work in the public and private sectors, and in organizations employing from 10 to 70,000 people. Providing guidance to senior leaders in times of change is a key area of expertise.</p>

Oct 2	Vic Passion	<p>Everything You Always Wanted to Know About the PMP</p> <p>Are you looking for a way to differentiate yourself in this challenging job market? The Project Management Professional (PMP®) credential might just give you the edge that you're looking for.</p> <p>Come to the October meeting of the East Bay STC to learn the answers to these questions:</p> <ul style="list-style-type: none">• What is the PMP?• How hard is it to get it?• How much time does it take?• How much does it cost?• And, is it worth it? <p>Vic Passion will share her personal experiences with the Project Management Institute's PMP® credential, and provide information to help you decide if the PMP is right for you. She will also share ideas for how to prepare for the exam and explain what it takes to keep the credential once you pass the exam.</p> <p>Vic Passion is the director of consulting services at TechProse, a technical writing, training, and instructional design consulting service company. Vic has close to two decades' experience in training delivery at east coast colleges and universities. She specializes in instructional design, project management, and change management. She holds a master's degree in instructional systems design (ISD) and a Project Management Professional (PMP) certification. She is co-author of the article "Diffusing Politically Charged Training Environments" , published in the July</p>

		issue of the T+D magazine. 
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Networking

- [Northern California STC Chapters](#)
- [East Bay STC Network \(Yahoo! Groups\)](#)
- [Professional Development SIG](#)

Northern California STC Chapters



There are five active Northern California STC chapters. Each chapter meets on a different Wednesday or Thursday so you can attend all the meetings. Contact the respective presidents for more information or visit the chapter website.

Wednesdays	Chapter	President
Week 2	Berkeley	Richard Mateosian
Week 3	San Francisco	Gilbert Gonzalez
Thursdays	Chapter	President
Week 1	East Bay	Helen Cheung
Week 3	North Bay	Chris Muntzer / Michael Meyer
Week 4	Silicon Valley	DJ Cline

East Bay STC Network



Connect with your fellow East Bay members by joining this Yahoo! Groups network.

Voice your opinions and your ideas for making this Chapter more responsive to your needs. The more members who sign up the greater our network will be, the better our Chapter will be.

For more information and to join, click [here](#).

Professional Development SIG

The EBSTC Professional Development SIG supports and encourages our personal evolutions as we transform ourselves to remain marketable.

Monthly Meetings

It's easy to remember when we meet because it's exactly a week after our chapter meeting.

What	EBSTC Professional Development SIG meeting
When	Second Thursday of the month at 11:45 A.M.
Where	Willow Tree Restaurant, 6513 Regional Street, Dublin, 925-838-9111



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Congratulations to Our New and Senior Members



Welcome to our new, transfer, and reinstated members! We hope you can come meet us at a Chapter meeting.

Carole Barry
Todd E. Smith

Congratulations to our newly conferred senior members since July 2007. According to the STC bylaws, the grade of senior member is conferred upon those who have held the grade of member in STC for five years.

Don W. Benesh
Dawn M. Escorcio
Janet Gray
Lindsay A. Gower
Kenneth B. Chinn



The first table lists a quick index.

The second table lists the issue date, the author(s) for the featured article(s), and the article name.

- [Sept 2007 - current](#)
- [Sept 2006 - June 2007](#)

- [Sept 2004 - June 2005](#)
- [Sept 2003 - June 2004](#)
- [Sept 2002 - June 2003](#)

- [Sept 2001 - June 2002](#)
- [2000](#)
- [1999](#)

Date	Author	Article Name
Current Issue: September/October 2008	Karen Reiser Steven Oppenheimer Adrienne Tange T.R. Girill Gwaltney Mountford Patrick Lufkin Patrick Lufkin	<i>That or Which? Don't Misuse These Relative Pronouns</i> <i>Patent Careers for Technical Writers, Engineers, Scientists, and Medical Professionals - Part 2</i> <i>Write on Time: Tips for Small Business Success</i> <i>Introducing Science Teacher-Interns to Technical Writing</i> <i>Get in the Running 2008</i> <i>Call for Entries: 2008-09 Northern California Technical Communication Competition</i> <i>Call for Judges: 2008-09 Northern California Technical Communication Competition</i>
May/June 2008	Laura Dahlinger T.R. Girill Meryl Natchez Steven Oppenheimer Danett Weinshelbaum	<i>The Lone Writer as Project Manager</i> <i>Literacy Outreach by E-Mail</i> <i>TechProse Still a Resource for Bay Area Consultants and Companies</i> <i>Patent Careers for Technical Writers, Engineers, Scientists, and Medical Professionals - Part 1</i> <i>Garden Solace</i>
March/April 2008	Laura Dahlinger and Josette Schaber Linda Cunningham Jane Olivera Andrew Davis	<i>Transitioning from Technical Communicator to Project Manager</i> <i>Gems from the Writing Boot Camp</i> <i>Windows on a Macintosh Computer</i> <i>Technical Communications Internships - What, Why, Where, and How?</i>

<p>January/February 2008</p>	<p>Joseph M. Humbert Patrick Lufkin T.R. Girill Andrew Davis Joseph M. Humbert (with Gwaltney Mountford & Helen Cheung)</p>	<p><i>Podcasting Speaker Programs for STC Communities</i> <i>How Suite It Is: Adobe Showcases Its New Technical Communication Suite</i> <i>Literacy Project Resource Sharing</i> <i>Popular Misperceptions About Contracting</i> <i>2007 Holiday Party</i></p>
<p>September/October 2007</p>	<p>Patrick Lufkin Andrew Davis Patrick Lufkin Patrick Lufkin Richard Mateosian</p>	<p><i>STC Board of Directors Visits Bay Area</i> <i>Creating Structured Documentation — Will You Lead or Follow?</i> <i>2007 Gordon Scholarship Winners</i> <i>Call for Entries: 2007-08 Northern California Technical Communication Competition</i> <i>Call for Judges: 2007-08 Northern California Technical Communication Competition</i></p>
<p>May/June 2007</p>	<p>Jeanie Egbert Patrick Lufkin Andrew Davis T. R. Girill Andrew Davis</p>	<p><i>EBSTC Wins STC Awards!</i> <i>STC Board to Honor Bay Area with Important Visit</i> <i>Volunteers Needed for the 2007 Bay Area Networking Guide (BANG)</i> <i>Technical Writing Returns to Oakland's Media Academy</i> <i>Interview Tips — DOs and DON'Ts</i></p>
<p>March/April 2007</p>	<p>Patrick Lufkin Andrew Davis Kathryn Munn Gwaltney Mountford</p>	<p><i>MadCap Flare and the RoboHelp Saga</i> <i>Synergistech's 2007 Job Market Perspective</i> <i>Documenting APIs: Your First Week on the Job</i> <i>Get in the Running</i></p>
<p>January/February 2007</p>	<p>T. R. Girill Helen Cheung Guy Ball</p>	<p><i>Building Science-Relevant Literacy With Technical Writing in High School</i> <i>West Meets East</i> <i>Creating Video / Web Seminars</i></p>
<p>November/December 2006</p>	<p>T. R. Girill Dara Golden Patrick Lufkin Patrick Lufkin</p>	<p><i>Literacy Outreach to Science Students Through Their Teachers</i> <i>Conducting Interviews</i> <i>Is Podcasting in Your Future?</i> <i>EBSTC Career Connection Reaches Out to Students</i></p>
<p>September/October 2006</p>	<p>Helen Cheung Dara Golden Melody Brumis</p>	<p><i>My Experience as Vice President of Programs</i> <i>Beyond the Resume</i> <i>Member Spotlight on Linda Cunningham</i></p>

May/June 2005	Patrick Lufkin Gwaltney Mountford Elaine Parrish T. R. Girill	<i>Leadership for the Emerging Future</i> <i>College Liaison Committee: The New Kid on the Block</i> <i>Sentence's Little Helpers</i> <i>How Technical Writing Supports High School Science</i>
March/April 2005	Joy Montgomery Dara Golden Elaine Parrish Sue Phelan	<i>Surviving Resume Screening, a Brutal Process!</i> <i>Volunteer Editing and Writing</i> <i>The Truth About Ampersands</i> <i>EBSTC Needs You!</i>
January/February 2005	Joy Montgomery Dara Golden T. R. Girill Elaine Parrish Beau Cain Becky Rude	<i>Accentuate the Postive; Eliminate the Negative</i> <i>Volunteer Editing and Writing</i> <i>Tech Writing Outreach Meets CAHSEE in Oakland</i> <i>New Year's Resolutions for Writers</i> <i>Director's Report</i> <i>Annual Member Survey</i>
November/December 2004	Laura Phillips Joy Montgomery Elaine Parrish Charleen Earley Elaine Parrish Suzanna Laurent	<i>Transition, Change, A Rose by Any Other Name...</i> <i>Psst—Wanna Know a Secret?</i> <i>On Becoming a "Senior"</i> <i>Member Spotlight: Liz Miller</i> <i>Confounding Compounds</i> <i>TRAF Technique Saves Time</i>
September/October 2004	Dara Golden T. R. Girill Judy Herr Melody Brumis Elaine Parrish June Schaefer	<i>Top Ten Things I Wish I'd Known Sooner</i> <i>Sharing Outreach More Effectively</i> <i>Confessions of an STC Conference Groupie</i> <i>Member Spotlight: Sherry Smith</i> <i>Infini(iv)e Possibilities</i> <i>Keeping Our Archive Updated</i>
May/June 2004	Dara Golden T. R. Girill Gwaltney Mountford Elaine Parrish	<i>Marketing Your Non-Writing Skills</i> <i>An Outreach Theme with Five Variations</i> <i>STC Transformation Project</i> <i>Quick and Dirty Copyediting</i>
March/April 2004	Jon Rude David Dick & Kathy Bine Vesa Purho Dara Golden Elaine Parrish	<i>Helping Make Projects Work</i> <i>Documentation Management for Dummies</i> <i>Well Planned Is Half Done</i> <i>First Impressions: Resume Tips</i> <i>Ask Elaine: Double Trouble</i>

January/February 2004	<p>Sarmistha Purkayastha Suzanna Laurent Adrienne Tange Dara Golden Elaine Parrish T. R. Girill Marsha Howard</p>	<p><i>How I Became a Technical Writer</i> <i>Strategies for Making Change Work</i> <i>Seasonal Poem</i> <i>Style Guides: Basic Considerations</i> <i>Ask Elaine: The Little Things</i> <i>Autumn Literacy Outreach Update</i> <i>Member Spotlight: Joe Humbert</i></p>
November/December 2003	<p>Dara Golden Suzanna Laurent Adrienne Tange Melody Brumis Elaine Parrish</p>	<p><i>What's in a Mark?</i> <i>What do I Get for Belonging to STC?</i> <i>Short Story: Half-Full</i> <i>Spotlight on Hillary Russak</i> <i>Ask Elaine: A Matter of Style</i></p>
September/October 2003	<p>Susan Harlan T. R. Girill Susan Harlan Adrienne Tange Elaine Parrish Becky Rude</p>	<p><i>Notes on the 2003 Annual STC Conference</i> <i>How Literacy Outreach Spent Summer Vacation</i> <i>STC as a Volunteer Organization</i> <i>Short Story: Lethal Pen</i> <i>Ask Elaine: Reining in Apostrophilia</i> <i>Spotlight on Elaine Parrish</i></p>
May/June 2003	<p>Don Huntington Kristine Hahn Rusty Jorgensen T. R. Girill</p>	<p><i>An Online Project Info Solution (Part 2)</i> <i>Single-Sourcing, XML, Alphabet Soup</i> <i>Dare to Be Dumb</i> <i>Acting Locally, Thinking Globally in Literacy Outreach Project</i></p>
March/April 2003	<p>Elaine Parrish Don Huntington Scott Wallace Linda Shaltz Susan Harlan</p>	<p><i>Copyediting—Who Needs It?</i> <i>An Online Project Information Solution</i> <i>Style Guides to the Rescue</i> <i>What Does Video Capture Have to Do With Writing?</i> <i>Alternative Jobs or Alternative Job Search Methods?</i></p>
January/February 2003	<p>Gwaltney Mountford Melody Brumis Don Huntington Scott Wallace</p>	<p><i>Contracting: Is It for You?</i> <i>You Have a Contract—Now What?</i> <i>A Plan for Creating Internal Newsletters</i> <i>Taming the Tech-Neologism</i></p>
November/December 2002	<p>Don Huntington Adrienne Tange Don Huntington</p>	<p><i>Responding to the Changing Face of the Tech Writer's Role</i> <i>Terminal Contract</i> <i>Staying Busy in a Slumping Economy</i></p>

September/October 2002	Gwaltney Mountford Susan Harlan Scott Wallace	<i>Nashville Nuggets</i> <i>Trends in Technical Writing</i> <i>The Great "Web" vs. "web" Debate</i>
May/June 2002	Don Huntington John Gallagher Ashwini Tharval & Dipali Godbole Scott Wallace Becky Rude	<i>It Takes a Sexually Stimulated Man...</i> <i>Cross-Cultural Interactions</i> <i>Home Away from Home</i> <i>Writing Effective Online Copy</i> <i>Spotlight on Wallace Clements</i>
March/April 2002	Faraz Hoodbhoy Roz Rogoff Dan Day Ashwini Tharval Scott Wallace Adrienne Tange	<i>3G for Everyone</i> <i>Accessibility = Usability</i> <i>Characterizing Materials on the Nanoscale</i> <i>Technology Unraveled</i> <i>Web Usability</i> <i>Spotlight on Coralyn K. McGregor</i>
January/February 2002	T. R. Girill Gwaltney Mountford Diana Wilcoxson Bill Ardis Scott Wallace Adrienne Tange	<i>Looking Back: Technical Writing in the Bay Area</i> <i>Morphing Through the Decades</i> <i>We've Come a Long Way</i> <i>DOS Revisited: 20 Years of C-Prompts</i> <i>Editorial Content on the Web</i> <i>Spotlight on June Schaefer</i>
November/December 2001	Linda Shaltz Angelina Nachimuthu Terri Winters Liz Miller Bill Ardis Adrienne Tange	<i>Fight or Flight?</i> <i>Online Job Search: Some Tips and Techniques</i> <i>Resumes That Shine</i> <i>Punch Up Your Portfolio</i> <i>Diary of a Consultant</i> <i>Spotlight on Sue Phelan</i>
September/October 2001 (1.3 MB PDF)	Don Huntington Ashwini Tharval Patrick Lufkin Patricia Smith Rosalind Rogoff Richard Lederer	<i>Grasping the Essentials in Writing for an Online Audience</i> <i>An Introduction to XML</i> <i>Touchstone 2001 Seeks Entries, Volunteers</i> <i>Joys and Pitfalls of Contracting and Consulting</i> <i>Reinventing the Wheel</i> <i>Devouring Words</i>
January/February 2000 (1.5 MB PDF)	Lenore Weiss Rosalind Rogoff Andrea Ames	<i>Stranger in Paradigm</i> <i>Is It Live or Is It Memorex?</i> <i>Director-Sponsor Report:</i> <i>1999 Region 8 Conference</i>

<p>November/December 1999 (1.9 MB PDF)</p>	<p>Lenore Weiss & Judith Herr Dana Chisnell Judith Herr Lenore Weiss Judith Herr Judy Skinner</p>	<p><i>Technical Literacy Program at Fremont High School</i> <i>STC Outreach -- Where You Come In</i> <i>Art of Leading of an STC Chapter</i> <i>Lenore Visits a Class at Fremont High</i> <i>What Do You Want to be When You Grow UP?</i> <i>Eating Tomato Soup With a Fork</i></p>
<p>September/October 1999 (1.3 MB PDF - Not available)</p>	<p>Jane C. Frazier</p>	<p><i>Employees and Business Process: The Point of the Shared View</i></p>
<p>July/August 1999 (583 KB PDF)</p>	<p>Lu Rehling Lenore Weiss Alice Gallagher Rosalind Rogoff Anahita Wager Smith</p>	<p><i>It's Our Future, So Let's Make the Most of It</i> <i>Creating Partner Documentation</i> <i>Today's Technical Communications Job Market --</i> <i>Answers to Some Frequently Asked Questions</i> <i>Technical Training: Help Authoring Tools</i> <i>Using Knowledge Management to Organize and</i> <i>Deliver Information</i></p>



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About *Devil Mountain Views*

STC Information

Creating and supporting a forum for communities of practice in the profession of technical communication.

For information about STC, go to the [Society's web page](#).

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DMV Basics

The East Bay Chapter newsletter is named after a local landmark, Mount Diablo, in Northern California. With a few exceptions, all distances in California are measured from that point, called the Mount Diablo Meridian. The East Bay Chapter serves the cities along the 680 corridor and the east/west part of 580. City-wise it's Vallejo to Pleasanton, Tracy to Oakland and Fremont. We have members from each of those places.

PUBLICATION POLICY

We are always interested in sharing technical communication trends and information with our readers. For details, contact the [Managing Editor](#).

PUBLICATION SCHEDULE

Devil Mountain Views is published bimonthly, five times a year (September, November, January, March, May) with occasional e-news.

ARTICLE SUBMISSION DEADLINES

Sept/Oct 2008 issue – August 2, 2008
Nov/Dec 2008 issue – October 2, 2008
Jan/Feb 2009 issue – December 2, 2008
Mar/Apr 2009 issue – February 2, 2009
May/June 2009 issue – April 2, 2009

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If you are submitting an article, please download our [template](#) to use as a guideline for writing your article.

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DMV Staff **MANAGING EDITOR**

[Alliene Turner](#)

ASSOCIATE EDITOR

Joseph Humbert

CONTRIBUTING EDITOR

Susan Moxley

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For a complete list of officers, see the EBSTC website's [Leadership](#) page.

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DMV History

Note: We will update this section as our chapter archives are updated. If you were a managing editor during a time frame that is missing from the history, please [let us know](#).

Year	Notes
2007–2008	Managing editors: David Eicher, Joseph Humbert, Alliene Turner Award of Excellence in the STC International Newsletter Competition.
2006–2007	Managing editor: David Eicher Award of Merit in the STC International Newsletter Competition.
2004–2005	Managing editor: Becky Rude Award of Excellence in the STC International Newsletter Competition.
2003–2004	Managing editor: Becky Rude Guest managing editor: Gwaltney Mountford Award of Excellence in the STC International Newsletter Competition.
2002–2003	Managing editor: Ashwini Tharval Best of Show, Most Improved, Distinguished Technical Communication awards in the STC International Newsletter Competition.
2001–2002	Managing editors: Ashwini Tharval and Becky Rude. The newsletter is launched online in Web format. Award of Merit in the STC International Newsletter Competition.
1999–2001	Managing editor: Teresa Washburn Award of Excellence in the STC International Newsletter Competition.
1997–1999	Managing editor: Kelly Walker Award of Excellence in the STC International Newsletter Competition.
1996–1997	Managing editor: Melody Brumis Newsletter name changed to <i>Devil Mountain Views</i> . Susan Moxley won the contest held to rename the newsletter. In July 1996, a spoof issue called <i>East Bay Flame</i> is published.

1995–1996	Managing editor: Bruce Robinson An offshoot, the <i>Twig</i> , is published by President Gwaltney Mountford to supplement the <i>East Bay Log</i> .
1994	Newsletter name changed to <i>East Bay Log</i> .
1962	The <i>Pacifica News</i> was published in the fall in the year the <i>Pacifica</i> chapter was founded. (The chapter was renamed to <i>East Bay</i> in 1982 under President T.R. Girill.) ▲

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